



DEPARTMENT OF VISUAL DESIGN VISUAL COMMUNICATION

The department of Visual Design using the state-of-the-art science and technologies to teach theory and practice in a balanced way . In particular, the department is recognized for its excellence design achievements, through global design exchanges, participation in community development design projects, and in corporate-linked design projects, and has won a lot of international design awards.

Global Design Exchange

Year 1

- Design theory
- Design Practice 1 and 2
- Computer Graphics 1 and 2
- Ideas and Expressions, etc.

Year 2

- Digital Image Practice
- Typography 1 and 2
- Design company
- Digital Image Practical use, etc.

Year 3

- Advertising Design
- Startup Practice 1 and 2 (Startup)
- Motion Graphics 1 and 2
- Web design • Branding design
- Editorial design 1 and 2, etc.

Year 4

- New Media Design 1 and 2
- Video design
- Publication Design
- Industry-University Cooperative Practice 2
- Publication design
- Identity Design 1, 2, etc.

**No Highschool Result Requirement
(SPM/UEC)**

UP TO 100% SCHOLARSHIP

SMU Korean Language Institute

Classification	Admission fee	Tuition fee	Insurance
Spring	100,000 (New Applicant Only)	1,300,000	90,000 (New Applicant Only)
Summer		1,300,000	
Fall		1,300,000	
Winter		1,300,000	
Total	100,000	5,200,000	90,000

- All international students are required to have travel insurance.
- After 6 months from the date of entry, it will be converted to the National Health Insurance.
- Travel Insurance premium: 90,000 KRW for 7 months
- National Health Insurance premium: approximately 50,000 KRW per month
- Textbook fees: approximately 50,000 KRW per level (beginner/intermediate/advanced)

SMU Dormitory Fee / sem (2 pax room)

Korean Language Institute
(Mandatory for 1st 3 months)

982,900 won
(9 meals per week Included)

Undergraduate
(Optional)

900,000 won

Scholarship

Category	Those Applicable for Scholarship	Tuition Fee Deduction	
		Grade	Tuition Fee Deduction
Freshmen	Applicant paying for their own expenses + Applying with a qualified Korean language test OR qualified English proficiency test score (TOEFL - CBT 210/IBT 80, IELTS 5.5, TEPS 550 points)	TOPIK 6	100%
		TOPIK 5	80%
		TOPIK 4	55%
		TOPIK 3	50%
		English Qualification	50%
		Sun Moon Korean Test	40%
Enrolled Students	<ul style="list-style-type: none"> • Scholarships based on the average grade of the previous semester • Completed Units • 1st year 2nd semester: completed 12 units or more from the previous semester • 2nd-3rd years: completed 15 units and above from the previous semester (applicable from 2015) • 4th year: completed 12 units or more from the previous semester 	4.2 - 4.5	100%
		4.0 - 4.2	80%
		3.6 - 4.0	60%
		3.0 - 3.6	50%
		2.5 - 3.0	40%
		2.0 - 2.5	30%
		0 - 2.0	0%

College of Arts and Physical Education

7,871,000 won
per year

Admission Fee: 60,000 won

Scan to know more

