



# DEPARTMENT OF BUSINESS ADMINISTRATION

The Department of Business Administration aims to nurture “global talents with the latest management theories and practical skills”. To this end, the department offers a three-track curriculum divided into global business, management accounting, and big data expert training to broaden students’ career choices as much as possible.

**GLOBAL BUSINESS  
MANAGEMENT ACCOUNTING  
BIG DATA**

## Year 1

- Management School Theory
- Management Statistics (TIPS)
- Principles of Economics (TIPS)
- Accounting School Theory
- Understanding Macroeconomics and
- Financial Markets, etc.

## Year 2

- Marketing Management (TIPS)
- Organizational Behavior Theory (TIPS)
- Management Information and Big Data
- Management Science      • Financial Management
- Cost Accounting (TIPS)
- Financial Accounting, etc.

## Year 3

- Production Operation Management
- Advertisement Management Theory
- Marketing Research (PBL)      • Database Application
- Management Strategy Theory
- Securities Investment Theory
- Tax accounting, etc.

## Year 4

- Customer Relationship Management (IPP)
- Marketing Strategy (IPP)
- Organizational Development Theory
- Venture Business Theory
- Introduction to Deep Learning
- Big Data Planning Practice (PBL), etc.

**No Highschool Result Requirement  
(SPM/UEC)**

**UP TO 100% SCHOLARSHIP**

## SMU Korean Language Institute

Classification	Admission fee	Tuition fee	Insurance
Spring	100,000 (New Applicant Only)	1,300,000	90,000 (New Applicant Only)
Summer		1,300,000	
Fall		1,300,000	
Winter		1,300,000	
<b>Total</b>	100,000	5,200,000	90,000

- All international students are required to have travel insurance.
- After 6 months from the date of entry, it will be converted to the National Health Insurance.
- Travel insurance premium: 90,000 KRW for 7 months
- National Health Insurance premium: approximately 50,000 KRW per month
- Textbook fees: approximately 50,000 KRW per level (beginner/intermediate/advanced)

## SMU Dormitory Fee / sem (2 pax room)

**Korean Language Institute**  
(Mandatory for 1st 3 months)  
**982,900 won**  
(9 meals per week included)

**Undergraduate**  
(Optional)  
**900,000 won**

## Scholarship

Category	Those Applicable for Scholarship	Tuition Fee Deduction	
Freshmen	Applicant paying for their own expenses + Applying with a qualified Korean language test OR qualified English proficiency test score (TOEFL - CBT 210/IBT 80, IELTS 5.5, TEPS 550 points)	TOPIK 6	100%
		TOPIK 5	80%
		TOPIK 4	55%
		TOPIK 3	50%
		English Qualification	50%
		Sun Moon Korean Test	40%
Enrolled Students	<ul style="list-style-type: none"> <li>• Scholarships based on the average grade of the previous semester</li> <li>• Completed Units</li> <li>• 1st year 2nd semester: completed 12 units or more from the previous semester</li> <li>• 2nd-3rd years: completed 15 units and above from the previous semester (applicable from 2015)</li> <li>• 4th year: completed 12 units or more from the previous semester</li> </ul>	<b>Grade</b>	<b>Tuition Fee Deduction</b>
		4.2 - 4.5	100%
		4.0 - 4.2	80%
		3.6 - 4.0	60%
		3.0 - 3.6	50%
		2.5 - 3.0	40%
		2.0 - 2.5	30%
		0 - 2.0	0%

**College of Humanities and Social Sciences**  
**6,731,000 won**  
per year

Admission Fee: 60,000 won

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