



DEPARTMENT OF VISUAL DESIGN

BROADCAST CONTENTS

The department aims to train creative art professionals who will lead innovations in the fields of broadcasting and media culture considering factors and trend shaping our times. Provides a curriculum focusing on practical training that enables learners to quickly demonstrate their competencies in the field and the opportunity to develop the skills required by broadcast content designers

**Broadcasting
+
Media Culture**

Year 1

- Design Theory
- Fashion Graphic
- Computer Graphics
- Color Design, etc.

Year 2

- Video Planning and Composition
- Broadcast Video Graphic
- Coordinator Aesthetics
- Exhibition Production Plan, etc.

Year 3

- Prop Design
- Video and Sound Editing
- Storytelling Expression Techniques
- Exhibition Space Expression Technique
- Cultural Exhibition and Performance Planning, etc

Year 4

- Digital Video Special Effects
- Exhibition Capstone Design
- 2D Digital Exhibition Design / 3D Digital Exhibition Design
- Industry-University Broadcasting Project Practice
- Space design
- Concept design, etc.

**No Highschool Result Requirement
(SPM/UEC)**

UP TO 100% SCHOLARSHIP

SMU Korean Language Institute

Classification	Admission fee	Tuition fee	Insurance
Spring	100,000 (New Applicant Only)	1,300,000	90,000 (New Applicant Only)
Summer		1,300,000	
Fall		1,300,000	
Winter		1,300,000	
Total	100,000	5,200,000	90,000

- All international students are required to have travel insurance.
- After 6 months from the date of entry, it will be converted to the National Health Insurance.
- Travel Insurance premium: 90,000 KRW for 7 months
- National Health Insurance premium: approximately 50,000 KRW per month
- Textbook fees: approximately 50,000 KRW per level (beginner/intermediate/advanced)

SMU Dormitory Fee / sem (2 pax room)

Korean Language Institute
(Mandatory for 1st 3 months)
982,900 won
(9 meals per week included)

Undergraduate
(Optional)
900,000 won

Scholarship

Category	Those Applicable for Scholarship	Tuition Fee Deduction	
		Grade	Tuition Fee Deduction
Freshmen	Applicant paying for their own expenses + Applying with a qualified Korean language test OR qualified English proficiency test score (TOEFL - CBT 210/IBT 80, IELTS 5.5, TEPS 550 points)	TOPIK 6	100%
		TOPIK 5	80%
		TOPIK 4	55%
		TOPIK 3	50%
		English Qualification	50%
		Sun Moon Korean Test	40%
Enrolled Students	<ul style="list-style-type: none"> • Scholarships based on the average grade of the previous semester • Completed Units • 1st year 2nd semester: completed 12 units or more from the previous semester • 2nd-3rd years: completed 15 units and above from the previous semester (applicable from 2015) • 4th year: completed 12 units or more from the previous semester 	4.2 - 4.5	100%
		4.0 - 4.2	80%
		3.6 - 4.0	60%
		3.0 - 3.6	50%
		2.5 - 3.0	40%
		2.0 - 2.5	30%
		0 - 2.0	0%

College of Arts and Physical Education

7,871,000 won
per year

Admission Fee: 60,000 won

Scan to know more

