

Grade A **Korean University**

ARTMENT OF BUSINESS DMN STRATION

The Department of Business Administration aims to nurture "global talents with the latest management theories and practical skills". To this end, the department offers a three-track curriculum divided into global business, management accounting, and big data expert training to broaden students' career choices as much as possible,

GLOBAL BUSINESS MANAGEMENT ACCOUNTING BIG DATA

Year 1

- Management School Theory
- Management Statistics (TIPS)
- Principles of Economics (TIPS) •
- Accounting School Theory
- **Understanding Macroeconomics and**

선문대학교

Financial Markets, etc.

Year 3

- **Production Operation Management**
- Advertisement Management Theory
- Marketing Research (PBL) • Database Application
- Management Strategy Theory
- Securities Investment Theory
- Tax accounting, etc.

Year 2

- Marketing Management (TIPS)
- **Organizational Behavior Theory (TIPS)**
- **Management Information and Big Data** • Financial Management
- Management Science
- Cost Accounting (TIPS)
- Financial Accounting, etc.

Year 4

- **Customer Relationship Management (IPP)**
- Marketing Strategy (IPP)
- **Organizational Development Theory**
- **Venture Business Theory**
- Introduction to Deep Learning
- Big Data Planning Practice (PBL), etc.

No Highschool Result Requirement (SPM/UEC)

TO 100% SCHOLARSHIP

Department of Business Administration



Regular Course (Korean Won)

Classification	Admission fee	Tuition fee	Insurance	
Spring	100,000 (New Applicant Only)	1,300,000	90,000 (New Applicant Only)	
Summer		1,300,000		
Fall		1,300,000		
Winter		1,300,000		
Total	100,000	5,200,000	90,000	

• All foreign students are mandatory to apply for an insurance for traveler

- From 6 months after entering Korea, it will be converted to the National **Health Insurance**
- Travel Insurance Fee: 90,000 won for 7 months
- National Health Insurance Fee: 50,000 won per month
- Textbook Expenses: Approximately 50,000 won for each Beginner/Middle/Advanced textbook

Scholarship

Category	Those Applicable for Scholarship	Type of Scholarship	
Freshmen	Applicant paying for their own expenses	TOPIK 3	50% Tuition Fee
	+ Applying with a qualified Korean language test OR qualified English proficiency test score (TOEFL - CBT 210/IBT 80, IELTS 5.5, TEPS 550 points)	TOPIK 4	55% Tuition Fee
		TOPIK 5&6	60% Tuition Fee
		English Qualification	50% Tuition Fee
		Sun Moon Korean Test	40% Tuition Fee
Enrolled Students	 Scholarships based on the average grade of the previous semester 	Grade	Tuition Fee Deduction
		4.2 - 4.5	100%
	 Completed Units 1st year 2nd semester: completed 12 units or more from the previous semester 2nd-3rd years: completed 15 units and above from the previous semester (applicable from 2015) 4th year: completed 12 units or more from the previous semester 	4.0 - 4.2	80%
		3.6 - 4.0	60%
		3.0 - 3.6	50%
		2.5 - 3.0	40 %
		2.0 - 2.5	30%
		0 - 2.0	0%

Dormitory Fee

804,600 won/semester (11 meals per week Included)

- New students are required to stay in the dormitory for 3 months.
- Dormitory fees (management fees) are subject to change
- During vacation time, an additional fee is charged.

SUN MOON **KOREAN LANGUAGE INSTITUTE**

College of Global **Business**

6,731,000 WON/year Admission Fee: 40.000 won

Scan to know more



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